

Media Release

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Private Healthcare Australia
Better Cover. Better Access. Better Care.

PHA commends nib's Mark Fitzgibbon for exceptional commitment to Australian healthcare

Private Healthcare Australia (PHA) congratulates retiring nib Chief Executive Officer and Managing Director Mark Fitzgibbon on his outstanding contribution to the private health insurance industry and to improving healthcare options for Australians over more than two decades.

Since joining nib as CEO in 2002, Mr Fitzgibbon has transformed nib from a regional health fund (based in Newcastle) into one of Australia's fastest growing and innovative health companies.

In 2007 he led nib's demutualisation and listing on the ASX. nib is now an ASX100 company providing more than 1.6 million Australian and New Zealand residents with private health insurance.

During his tenure at nib, he has also served as a Director of Private Healthcare Australia, the peak body for Australian health insurance funds. His business expertise and deep understanding of Australia's healthcare sector has helped shape forward thinking policy for the benefit of the sector and all Australian consumers.

Private Healthcare Australia CEO Dr Rachel David said, "Mark's expert knowledge of the political landscape and commitment to drive change and challenge the status quo has led to significant improvements in Australia's health sector."

"He has had the courage to be a disruptor, which has helped propel Australia's health system into the 21st century."

"Mark has consistently been a strong advocate for all Australian health consumers. He has championed the case for an expanded role for private health, providing convenience for consumers as well as just access to services."

"Among his many achievements was the launch of Honeysuckle Health in 2019, a joint venture company between nib and global healthcare company Cigna. Honeysuckle delivers health management programs to improve the health outcomes for individuals, businesses and the entire community."

"Australia's health system has been extremely fortunate to have the benefit of Mark's innovative and progressive approach to healthcare over more than 20 years. We wish him all the very best in retirement and look forward to working closely with nib's incoming CEO and Managing Director Ed Close," said Dr David.

Private Healthcare Australia is the peak representative body for Australia's private health insurance industry. PHA represents 22 Australian health funds. 14.8 million Australians (55% of the population) have private health insurance.

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