

Australian Health Insurance Association National Conference
31 October – 2 November 2006
Star City Hotel, Sydney

Theme: Stretching the Boundaries
Private Health Insurance Reforms: Opportunities & Challenges

Conference Program

PRE-CONFERENCE
Tuesday 31 October 2006

1.30 pm – 5.30 pm	Registration
4.30 pm – 5.30 pm	AHIA AGM
5.30 pm	Welcome Cocktail Reception Including Official Welcome <i>Mr Terry Smith MBE RFD ED, President, AHIA & Chief Executive, HCF</i>

DAY ONE
Wednesday 1 November 2006

8.30 am – 9.00 am	REGISTRATION AND COFFEE
9.00 am – 9.40 am	Welcome <i>Mr Terry Smith MBE RFD ED, President AHIA & Chief Executive, HCF</i>
	Opening address <i>Hon Tony Abbott MHR, Minister for Health & Ageing</i>
9.40 am – 10.40 am	Session One
Chair	<i>Mr Terry Smith MBE RFD ED, President AHIA & Chief Executive, HCF</i>
Keynote Speaker	<i>Hon Jeff Kennett, Chairman, beyondblue</i>
Topic	<i>Recognising Individuality through Insurance</i>
10.40 am – 11.00 am	MORNING TEA
11.00 am – 12.00 pm	SESSION TWO
Chair	<i>Mr Chris Drummer, General Manager Community & Government Affairs, MBF Australia Limited</i>
Moderator	<i>Dr Norman Swan</i>
Topic	<i>Industry Views on the Implementation of the Private Health Insurance Reforms</i>
Session Overview	<p>The impending reforms to the private health insurance legislation are potentially the most significant changes to the delivery of healthcare in Australia in several decades. It is clear that the manner in which the reforms are implemented by different industry sectors will determine the eventual value of the reforms to the Australian health consumer.</p> <p>This session will provide an opportunity for varied Industry Sectors to discuss what they see as the outcomes of the implementation of the reforms.</p>
Panel Speakers	<i>Hon Dr Michael Armitage, Chief Executive Officer, AHIA</i>

Ms Christine Gee, President, APHA

Dr Mukesh Haikerwal, President, Australian Medical Association

Mr David Meldrum, CEO, Advanced Community Care Association

12.00 pm – 1.15 pm

SESSION THREE

Chair

Mr Chris Drummer, General Manager Community & Government Affairs MBF Australia Limited

Moderator

Dr Norman Swan

Topic

Making Sense of Consumer Research

Speakers 12.00 – 12.15

Mr Tony Quint, General Manager, IPSOS

12.15 – 12.30

Ms Samantha Gavel, Acting Private Health Insurance Ombudsman

12.30 – 12.45

Mr Mark Textor, Principal, Crosby Textor

12.45 – 1.15

Questions & Answers

1.15 pm – 2.15 pm

LUNCH

2.15 pm – 3.15 pm

SESSION FOUR

Chair

Hon Dr Michael Armitage, Chief Executive Officer, AHIA

Topic

New Technologies and Challenges

Session Overview

Consumers are becoming more and more demanding of the health care system as technology becomes more sophisticated. Increasingly available expertise and modern therapies are leading to an impending dramatic rise in costs over the horizon.

This session will examine the science behind some of the medical advances, and will provide an opportunity to gauge the cost implications for consumers, the Government, and the whole health sector.

Speakers 2.15 – 2.35

Prof Ian Olver, Chief Executive Office, The Cancer Council Australia

2.35 – 2.55

Prof Stephen Graves, Director, National Joint Replacement Registry

2.55 – 3.15

Professor Simon Stewart, Head of the Preventative Cardiology Division of the Baker Heart Institute

3.15 pm – 3.45 pm

AFTERNOON TEA

3.45 pm – 5.00 pm

SESSION FIVE

Chair

Shaun Larkin, General Manager – Benefits Management, HCF

Topic

Giving Back to the Community – Health Fund Foundations and the like

Session Overview

A number of private health insurers have established entities with the aim of funding and promoting health and medical research in Australia.

The ahm Health and Medical Research Fund, the HCF Health and Medical Research Foundation and the MBF Foundation have all been established with the aim of funding and supporting Australian health and medical research, the outcomes of which are designed to benefit not only those with private health insurance but the community as a whole. Research funding commitments in excess of \$10m have been made by these organisations in the last twelve

	months.
	Speakers on the program are all researchers whose work has benefited from funding and support provided by these organisations.
3.45 – 4.05	Stem Cells for Heart Disease: hype or hope? <i>Prof Robert Graham, Executive Director, Victor Chang Cardiac Research Institute; Head, Molecular Cardiology Program; Des Renford Professor of Medicine, University of New South Wales</i>
4.05 – 4.25	Clinical Errors: Their Causes and Frequency in Australian Hospitals <i>Prof Johanna Westbrook, Deputy Director, Centre for Health Informatics, University of New South Wales</i>
4.25 – 4.45	dNet Work Centre <i>Ms Leanne Pethick Founder, depressionNet.com.au</i>
4.45 – 5.00	Questions & Answers
7.30 pm – 10.30 pm	GALA DINNER Pre-dinner drinks commence at 7.00pm <i>Includes: Address by Mr Terry Smith MBE RFD ED, President AHIA & Chief Executive, HCF</i> Dress code: Lounge suit

DAY TWO

Thursday 2 November 2006

8.30 am – 8.45 am	REGISTRATION AND COFFEE
8.45 am – 9.45 am	SESSION SIX
Chair	<i>Mr Terry Smith MBE RFD ED, President, AHIA & Chief Executive, HCF</i>
Topic	Generation X and Generation Y – Their Hot Buttons
Speaker	<i>Ms Avril Henry, AH Revelations</i>
9.45 am – 11.00 am	SESSION SEVEN
Chair	<i>Mr Mark Fitzgibbon, Chief Executive Officer, NIB Health Funds Limited</i>
Topic	An Investment Outlook for the Healthcare Sector: Analysts' Corner
Session Overview	Changing Industry and Market Dynamics: The proposed sale of Medibank Private presses for consolidation, broader industry reforms and convergence of financial services, are factors causing Health Funds to rethink business strategy. This session will discuss changing industry and market dynamics through the eyes of the institutional investment community.
Speaker 9.35 – 10.15	<i>Speaker to be confirmed</i>
	This creature called Mutuality: For an industry dominated by mutual corporations, there is surprisingly little discourse around the ongoing relevance of this structure. This session will face the history and rationale behind mutuality, the pros and cons of mutuality and discuss why and how many companies have sought to demutualise.
Speaker 10.15 – 10.55	<i>Mr John Gidney, JP Morgan Managing Director Investment Banking, JP MORGAN</i>

11.00 am – 11.30 am	MORNING TEA
11.30 am – 12.45 pm	SESSION EIGHT
Chair	<i>Mr Craig Bosworth, Policy & Industry Affairs Manager, Medibank Private</i>
Topic	<i>Quality and Safety</i>
Session Overview	<p>Quality in Healthcare has traditionally involved processes such as accreditation, and risk management through systems and activities focused on limiting adverse events. Whilst addressing the human and financial costs of adverse events is an industry priority, it is also time for us to look at the quality of health care from a value perspective - is the care appropriate and effective?</p> <p>This session will address the challenge for the industry to move to a more long term quality approach that ensures the investment in health care delivers better health outcomes.</p>
Speakers	<p>11.30 – 11.50 <i>Dr Diana Horvath AO, Chief Executive Officer, Australian Commission on Safety and Quality in Health Care</i></p> <p>11.50 – 12.10 <i>Dr Andrew Vallance-Owen, Deputy Chairman of the BUPA Foundation and the BUPA's Group Medical Director</i></p> <p>12.10 – 12.30 <i>Prof Guy Maddern, Australian Safety and Efficacy Register of New Interventional Procedures–Surgical (ASERNIPS-S), Adelaide and Department of Surgery, University of Adelaide</i></p> <p>12.30 – 12.45 <i>Questions & Answers</i></p>
12.45 pm –1.00 pm	<i>Summary of Conference Proceedings & Closing Remarks</i>
Speaker	<i>Hon Dr Michael Armitage, Chief Executive Officer, AHIA</i>
1.00 pm – 2.00 pm	LUNCH
2.00 pm	CLOSE OF CONFERENCE